

**Our Vision:**

Transforming communities in Washington State through increased access to quality nursing care

**Our Mission:**

WCN supports a healthier Washington by engaging nurses' expertise, influence and perspective and by building a diverse, highly qualified nurse workforce to meet future demands

**Strategic Goal 1**

**Use data to inform leaders (elected & policy) to ensure systems solutions to address the nursing shortage**

- Outreach & conduct surveys, analytics and finance reports (tailored)
- Engage Action Now! (CNEWS & Nursing Commission). Develop collaborative action plan including timeline to engage legislators, policy makers, consumers and employers

**Strategic Goal 2**

**Grow and ensure diverse nursing leaders are in decision-making positions to transform healthcare**

- Identify boards of influence and inform nurses of opportunities
- Develop strategies to position nurses as leaders on these boards

**Strategic Goal 3**

**Strengthen WCN Sustainability to fulfill regulatory statutes & achieve org. goals**

- By-law revision
- Fill board slots to enhance board membership
- Develop promotional materials to communicate WCN's unique role
- Proactive participation of board in Action Now!
- Sustainability Officer to develop funding strategy

**RN Workforce Data** ●●●

Maintaining information on current & projected supply & demand of RNs. Providing consultation, technical assistance, data & information related to state and national nursing resources.

**Active Community Collaboration** ●●●

Facilitating partnerships with all stakeholders to achieve policy consensus, promote diversity within the profession, and enhance nursing career mobility and nursing leadership development.

**Promoting Diversity** ●●●

Supporting a diverse and inclusive workforce that reflects the people of WA.

**Promoting nursing leadership** ●●●

Enhancing nursing career mobility and nursing leadership development for RNs.

**Advancing nursing education** ●●●

Evaluating effectiveness of nursing education and articulation.

**Promoting nursing as a profession** ●●●

Educating the public, including students in K-12, about opportunities in nursing.