

**The Washington Center for Nursing Vision:**

Transforming communities in Washington State through increased access to quality nursing care.

**Our Mission:** WCN supports a healthier Washington by engaging nurses' expertise, influence, and perspective and by building a diverse, highly qualified nurse workforce to meet future demands.

**Strategic Goal 1: Use data to inform leaders (elected & policy) to ensure systems solutions to address nursing shortage.**

- Outreach & conduct 4 surveys and analytics and finances reports (tailored)
- Engage Action Now! (CNEWS & Nursing Commission) and develop collaborative action plan including timeline to engage legislators, policy makers, consumers and employers

**Strategic Goal 2: Grow and ensure diverse nursing leaders in decision-making positions to transform healthcare.**

- Identify boards of influence and inform nurses of opportunities
- Develop strategies to position nurses as leaders on these boards

**Strategic Goal 3: Strengthen WCN Sustainability to fulfill regulatory statutes & achieve org. goals**

- Fill board slots to enhance board membership
- Develop WCN promotional materials to communicate unique role
- By-law revision
- Proactive participation of board in Action Now! and subcommittees
- Sustainability Officer to develop funding strategy

**RN workforce data** ●●●

Maintaining information on current & projected supply & demand of RNs. Providing consultation, technical assistance, data & information related to state and national nursing resources.

**Active community collaboration** ●●●

Facilitating partnerships with all stakeholders to achieve policy consensus, promote diversity within the profession, and enhance nursing career mobility & nursing leadership development

**Promoting Diversity** ●●●

Supporting a diverse and inclusive workforce that reflects the people of WA.

**Promoting nursing leadership** ●●●

Enhancing nursing career mobility and nursing leadership development for RNs

**Advancing nursing education** ●●●

Evaluating effectiveness of nursing ed. and articulation

**Promoting nursing as a profession** ●●●

Educating the public including students in K-12, about opportunities in nursing.