

WCN
WASHINGTON CENTER FOR NURSING

Washington Center for Nursing 2012 Annual Report

Washington Center for Nursing

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Our mission is to contribute to the health and wellness of people in Washington State by ensuring that there is an adequate nursing workforce to meet the current and future health care needs of our population.

From the Board of Directors

We are thrilled to contribute to the change happening in Washington State for the nursing profession and Washington's health. Washington Center for Nursing has had a pivotal year in our efforts to defuse the future nursing shortage.

This year alone, we've secured a grant from the Robert Wood Johnson Foundation, welcomed the Diversity Network Director to the team, helped raise \$200,000 for nursing scholarships, fellowships and capacity expansion grants, and continued to progress the Master Plan for Nursing Education in Washington State work.

It is with excitement that we welcome 2013, our 10-year anniversary as a Center, and a year when we will see nursing program expansion, curriculum innovation and progress in our diversity efforts.

Thank you for your continual support and effort. Please enjoy our Annual Report.

Sincerely,
Kim Williams MS RN
WCN Board President



Washington Nursing Action Coalition

WCN and the Washington Health Foundation are co-leading the work to ensure the Institute of Medicine's report recommendations are met.

Advances:

- Webpage on the Future of Nursing Campaign for Action Website.
- Leadership newsletters for nurse leadership workshop attendees published regularly.
- Continuation of seamless academic progression in nursing work through a Direct Transfer Agreement and the collaboration with the Curriculum Innovations Workgroup.
- Diversity Network Director leading Mentoring Network Project.

Workgroups:

Education, Leadership, Practice and Diversity

The Demographic Cliff

Washington State has experienced a decline in nursing vacancies due to the economic slowdown that has affected our national economy.

At face value, the shortage may appear to be lessening. However, the Patient Protection Affordable Care Act will introduce roughly 350,000 previously uninsured patients into our healthcare system at a time when many nurses are expected to retire.

Inadequate nursing school capacity contributes to the impending shortage. While enrollment for the 2012 fall school year was 69% higher than in 2004, we still turn away approximately 2,700 qualified applicants every year (individuals who had completed all pre-requisites) because of lack of capacity.

The Washington Center for Nursing has been combating the nursing shortage by educating the public about the need for more nurses, helping raise educational scholarship funds, developing toolkits for health care organizations to assess their job descriptions, creating clearer educational pathways and discussing change with leaders across Washington State.



Academic Progression in Nursing

The Washington Center for Nursing received the Robert Wood Johnson Foundation Academic Progression in Nursing Grant.

The grant is for \$300,000 over a two-year period and will help WA reach the national goal of at least 80% of RNs having a BSN or higher degree by 2020.

Grant's Goals:

1. To increase fluid progression for all students from associate to baccalaureate degrees through better coordination between two-year and four-year public and private institutions.
2. To develop statewide recommendations on shared nursing competencies in nursing education progression from associate to baccalaureate degree preparation.
3. To support the development and implementation of at least three new RN-BSN programs in the state by 2014.
4. To enhance education-practice partnerships and influence public policy development aimed at easing the pursuit of a BSN or higher.

Progress:

- Question and Answer document published.
- Partnerships with the Direct Transfer Workgroup.
- Funding provided to St. Martin's University and Bellevue College for RN-BSN programs.
- Collaborating with stakeholders and schools across Washington for further progress.

Johnson & Johnson Promise of Nursing for Washington



Washington Center for Nursing partnered with Johnson & Johnson for its third Promise of Nursing for Washington Gala. The event raised nearly \$200,000 for scholarships, faculty fellowships and nursing school capacity expansion grants.

The galas are fully funded by Johnson & Johnson and all proceeds from table sponsorship stay in Washington State for scholarships, faculty fellowships and capacity expansion grants. Since 2006, the galas have brought in more than \$1 million dollars. Scholarship application details can be found on our website.

An Inclusive Environment: Understanding Diversity

Christine Espina RN MN DNP joined the team as the Center's Diversity Network Director. She is working with key stakeholders across Washington State.

Our goal is to have a representative nursing workforce in Washington State that reflects our state's increasingly diverse composition. Our first step is to develop an online mentoring program for nursing students and new graduates of color and other under-represented ethnic groups.

In August 2012, Dr. Espina convened a Diversity Initiative Advisory Committee composed of stakeholders from across the state. We will conduct a needs assessment in early winter 2013, and develop the mentoring program based on the findings.

To help our audience understand the many factors of diversity, WCN created an infographic that captures how health can be determined through social forces. By understanding this issue, we hope to understand and support needs of future nurses and future patients.

The Image of Nursing

- WCN reached more than 10,000 high school students by distributing at no cost our Be a Nurse brochures available in a English, Spanish, and Russian language version and a Native American culture version.
- We reached every public school district and attended multiple high school career fairs across Washington to inform students about the nursing profession.
- During National Nurses Week, Clear Channel provided WCN space on a digital billboard to recognize nurses for their important contributions. We also secured a spot in the Spokesman Review to show nurses in Eastern Washington our appreciation.
- In 2013 we will create several short nursing videos for diverse audiences.



Staff

Christine Espina RN MN DNP

Diversity Network Director

Maddie Maloney BA

Communications Associate

Patrick McKenna

Executive Assistant

Olena Rypich BA

Communications/Program Coordinator

Sharon Streitt BA

Program Associate

Linda Tieman RN MN FACHE

Executive Director

Board of Directors Officers

Kim Williams RN MS, President

VP/Chief Nursing Officer Providence Regional
Medical Center Everett

Judy Huntington RN MN, Vice President

Executive Director Washington State
Nurses Association

Victoria Fletcher RN MSN ARNP FACNM, Secretary

Director of Accreditation Planned Parenthood
Federation of America



Finances

Revenue:

Grants- \$150,000*

Department of Health grant- \$477,987

Contributions- \$25,550

Program Services- \$ 9,120

Other- \$2,584

Total: \$665,241

Expenses:

Program- \$440,302

Admin- \$53,411

Development-
\$8,150

Total: \$501,863

Margin: \$163,378*

*The margin reflects the RWJF award, which funds work through August 2014. Margin minus the grant is \$13,378.

2012 Board Members

Peg Currie RN NEA-BC | Chief Nursing Officer

Providence Regional Medical Center Spokane

Tim Davis RN MN | Staff nurse, WSNA

Providence Regional Medical Center Everett

Hilary Gillette-Walch RN MPH | Clinical Services Manager

Cowlitz County Health Department Longview

Anne Hirsch PhD ARNP | Associate Dean

Seattle University College of Nursing

Zena Kinne MN RN | Director of Quality

Peninsula Community Health Services

Nancy Novak RN MN | Associate Dean for Nursing

Tacoma Community College

Diane Sosne RN MN | President

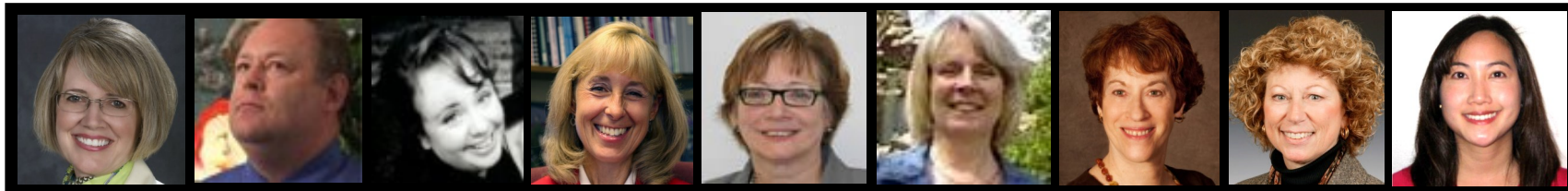
SEIU Healthcare 1199NW Nurse Alliance

Barbara Trehearne PhD RN | Vice President of Clinical Excellence, Quality, and Nursing Practice

Group Health Cooperative

Grace Yang RN BS | Staff nurse, SEIU 1199NW Nurse Alliance

Harborview Medical Center Seattle



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Washington State Nursing Association

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Jane Neubauer
Nancy Novak
Olena Rypich
Diane Sosne
Linda Tieman
Barbara Trehearne
Julia Weinberg
Kim Williams
Grace Yang

Our Collaborators

American Federation of Teachers Washington
Center of Excellence for Allied Health
Council on Nursing Education in Washington State (CNEWS)
Eastern WA Area Health Education Center
Independent Colleges of Washington
Northwest Organization of Nurse Executives
Nursing Care Quality Assurance Commission
SEIU Healthcare 1199 Northwest Nurse Alliance Washington
State Board of Community and Technical Colleges
University of WA Center for Health Workforce Studies
Washington Education Association
Washington Health Foundation
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Washington State Hospital Association
Washington State Nurses Association
Washington Student Achievement Council
Washington Workforce Education and Training Coordinating Board

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