

# Washington Center for Nursing

# **2013 Annual Report**



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 Washington Center for Nursing
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## Highlights

#### Image

- We expanded our outreach to K-12 students to tell them about nursing careers.
- WCN's first video, "Be a Nurse" premiered, featuring various career opportunities for nurses. Find it on our website, www.wcnursing.org.
- Another video is planned for release in fall 2014.
- Our website offers more resources.

## **Diversity and Inclusion**

- Launched a year-long pilot of the Diversity Mentoring Program with pairs of mentees and mentors.
- The WCN Diversity Initiative Advisory Committee is expanding.
- New Director of Diversity and Inclusion is joining WCN.

## Education

- Helped fund four new RN-to-BSN programs: Saint Martin's University, Bellevue College, Western Washington University and Wenatchee Valley College.
- The Associate in Nursing Direct Transfer Agreement won approval, streamlining progression for ADN nurses to continue their education.

#### Data

- Collaborated with the University of Washington Center for Health Workforce Studies to track nursing licensing number changes and trends for the year.
- Updated LPN, RN and ARNP snapshots.

#### Practice

- Launched Intraprofessional Education in Healthcare work.
- Provided leadership workshops for charge and staff nurses.
- Updated the Toolkit for Transition to Practice Programs.
- WCN hosts the veterans-to-civilian healthcare careers work.

## **Washington Nursing Action Coalition**

- Held "Safe Table" forums in Spokane and Seattle to identify incentives and barriers for RNs pursuing a BSN.
- Sponsored statewide webinar on educational progression in nursing with national leaders.
- Completed statewide survey to identify nurses serving on boards.
- Developed a leadership toolkit to encourage nurses to serve on boards.
- Published community college ADN program self-assessment tool on readiness for offering an RN-to-BSN program.

## From the President

2013 was an especially dynamic year, as we celebrated the Washington Center for Nursing's first decade as the nursing workforce resource and data center for the state.

As health care in our state continues to be reshaped and reformed, we know WCN's next 10 years will be different, but no less exciting! New roles are emerging for nurses, and with those roles, demands are rising for different education models, leadership, cultural, and research competencies.

Through collaborative efforts and partnerships, we had a successful year. Our focus was on promoting diversity, inclusion and educational progression in nursing. Through our community outreach efforts, we introduced hundreds of people to the nursing profession and increased our visibility in the public.

This work is not done in a vacuum. We thrive on innovative ideas and strategic collaborations. I invite you to reach out to us at <u>info@wcnursing.org</u> to find out how you can become actively involved in the Center and how we can combine our efforts.

We look forward to a future of promoting nursing excellence in Washington State and contributing to the health and wellness of the people living here by ensuring that everyone has access to an adequate nursing workforce – now and in the future. Thank you for your continual support and engagement.

Sincerely, Victoria Fletcher RN MSN ARNP FACNM WCN 2014 Board President



## 2013 Board Members

Kim Williams RN MS, President | VP/Chief Nursing Officer, Providence Regional Medical Center Everett
Judy Huntington RN MN, Vice President | Executive Director, Washington State Nurses Association
Victoria Fletcher RN MSN ARNP FACNM, Secretary | Dir. of Accreditation, Planned Parenthood Federation of America
Tim Davis RN MN | Staff nurse, Providence Regional Medical Center Everett
Cyril Elep RN BSN | Clinical Manager, St. Joseph Medical Center
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Dorene Hersh RN MN | Chief of Nursing, Public Health Seattle-King County
Anne Hirsch PhD ARNP | Associate Dean, Seattle University College of Nursing
Tracey Kasnic RN BSN MBA CENP | Chief Nursing Officer, Central Washington Hospital
Zena Kinne MN RN | Director of Quality, Peninsula Community Health Services
Nancy Novak RN MN | Associate Dean for Nursing, Tacoma Community College
Diane Sosne RN MN | President, SEIU Healthcare 1199NW Nurse Alliance
Barbara Trehearne PhD RN | VP of Clinical Excellence, Quality, and Nursing Practice, Group Health Cooperative
Grace Yang RN BS | Staff nurse, Harborview Medical Center Seattle

#### **Finances**

Revenue	Expenses
Grants: \$120,000	Programs: \$618,192
Department of Health Grants: \$524,520	Admin: \$70,919
Contributions: \$19,243	Development: \$6,270
Program Fees: \$26,551	Total: \$695,381
Other: \$3,321	Margin: -\$7,535
Total: \$693,635	

## 2013 Supporters

#### Foundations, Corporations & Associations

Abracadabra Printing GoodSearch NW Regional Primary Care Association PeriAnesthesia Nurses Associaton Providence Health & Services Puget Sound Oncology Nursing Society Robert Wood Johnson Foundation Seattle King County Health Dept. Washington State Nurses Association

## **Our Business Partners**

501 Commons Abracadabra Printing Adhost Internet Advance Marketing Systems Alliance FOR Nonprofits Washington Andover Associates & G-Fore Associates Blackbaud/eTapestry Coach AZ Desautel Hege Communications **Direct Telecommunications** Francis and Company, PLLC Hansten Healthcare, PLLC HumanSource Integra Telecom JayRay Karen Bowman & Associates, Inc. **Pacific Office Automation** Parker Staffing Services, LLC Riddell Williams, PS StepFar IT Technology Services Company, Inc. Tech Soup Varium

#### The Power of 10 Club

 In honor of WCN's anniversary,
 these nurses contributed at least \$10
 for every year they have
 been in the profession.

#### **Individual Supporters**

\*Heather Andersen Lynda & Patrick Ash \*Laurie Brown Tim Davis Cyril Elep \*Victoria Fletcher \*Char Godec Jennifer Graves Dorene Hersh Anne Hirsch Emily Hitchens \*Judy Huntington Tracey Kasnic Zena Kinne Helen Kuebel Patrick McKenna Mary McWilliams \*Lin Murphy \*Nancy Novak Suzanne Sikma Diane Sosne \*Linda Tieman \*Barbara Trehearne H.M. Tzeng

\*Kim Williams Grace Yang

## **Our Collaborators**

American Federation of Teachers Washington Association of Washington Businesses Center of Excellence for Allied Health Council on Nursing Education in Washington State (CNEWS) Eastern WA Area Health Education Center Independent Colleges of Washington Northwest Organization of Nurse Executives Nursing Care Quality Assurance Commission SEIU Healthcare 1199NW Nurse Alliance State Board of Community and Technical Colleges University of Washington Center for Health Workforce Studies Washington Education Association Washington Health Foundation Washington State Department of Health Washington State Hospital Association Washington State Nurses Association Washington Student Achievement Council Washington Workforce Education and Training Coordinating Board